

The Jewel of the East Coast

AP Tourism Dept. conducted tours at Visakhapatnam

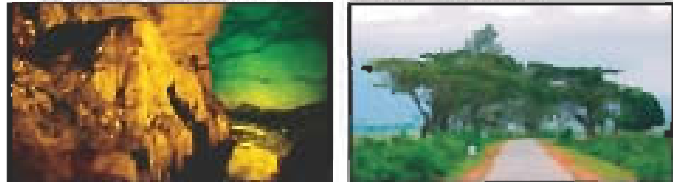


HERITAGE TOUR

Departure : 9.00 am; Arrival : 5.00 pm

Daily Places covered Kallashgiri, Simhachalam Temple, Thoda Konda, Boating at Fishing Harbor, Rishi Konda Beach, Visala Museum, Sub Marine Museum & Lepakshi Emporium (Visala & Sub Marine Museum Closed on Monday)

FARE: Adult Rs.300/- Child: Rs. 240/-
Boating charges extra. Includes lunch & entry fees



ARAKU RAIL CUM ROAD TOUR

Departure : 6.00 am; Arrival : 9.00 pm

One day tour-Araku Via Borra Caves, rail cum road. Places Covered : Tyada Railway Tunnel, Tribal Museum, Borra Caves, Anantagiri Coffee Plantation, Padmavati Gardens, Araku Valley, Tribal Dhimsa Dance at Araku Valley.

FARE: Adult Rs. 650/- Child: Rs. 550/-, Including transport by train & bus, breakfast, lunch, tea & snacks

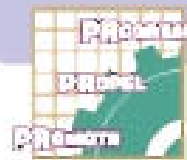


ARAKU VALLEY

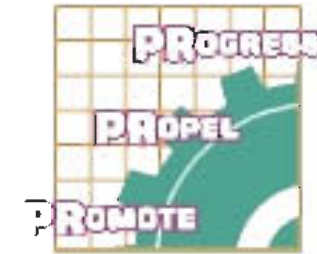
Araku Valley is an important tourist destination, 112 km from Visakhapatnam. It is situated 30km north from Borra caves. It is a pleasant hill station at an elevation of over 3200 ft. famous for its scenic gardens, valleys, waterfalls and streams. Araku-Paderu agency track offers excellent places for trekking, bird watching, camping and adventure in the wild. This beautiful valley is home to a number of tribal communities. These tribals wear colorful dresses and their songs and dances are spectacular to watch. The museum in Araku, tells us the life style and civilization of Araku tribe. Araku is popular for its world famous coffee plantations.



4th, 5th, 6th December 2010 - VISHAKHAPATNAM, A.P, INDIA



INTERNATIONAL SYMPOSIUM AND EXPO ON
"COMPREHENSIVE ENTREPRENEURSHIP"



International Trade Fair, Expo & B2B

- Trade Fair/Expo & B2B include Industries and Technologies from all sectors.
- International pavilions.
- State pavilions.
- Showcase of Women SHGs (Self Help Groups) development, products and services.
- Entrepreneur B2C (Business to Consumer) Fair.
- Entrepreneur B2B (Business to Business) Platform.
- Finance Interventions.
- Training and Consultancy Services.
- Technologies – Solar, Food Processing, Eco-friendly.

Participants

The Symposium is open to:

- Students, education and training institutions.
- Women Entrepreneurs
- Self Help Groups and NGO's
- Organizations providing assistance to the development of the MSME sector



Organised with the support of



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Organised by :



A new leap in entrepreneurial history

Association of Lady Entrepreneurs of Andhra Pradesh
Hyderabad



INTERNATIONAL SYMPOSIUM AND EXPO ON
"COMPREHENSIVE ENTREPRENEURSHIP"



Symposium Overview

The three day International Symposium and Expo on "Comprehensive Entrepreneurship" to Promote, Propel and Progress towards Entrepreneurship is an initiative by 'ALEAP' to bring together like minded people on a common platform. The event is scheduled on 4th, 5th, 6th December, 2010 at Vishakhapatnam, INDIA.

This Symposium aims at propelling entrepreneurship, with technology as a catalyst for socio and economic transformation.

Entrepreneurship is one of the vital elements for the economic development and promotion of small and medium-sized enterprises (SMEs). By promoting and propelling entrepreneurship with the help of technology and financial assistance, employment will be generated and economic growth will be achieved.

The Symposium addresses a wide range of issues which are critical to societies and economies in changing times.

An Entrepreneur's role goes beyond wealth creation to transform society by creating meaningful economic opportunities. Many eminent personalities round the world are engaged in promoting Entrepreneurship and are assisting entrepreneurs to grow and progress in their respective societies.

This conference enables you to understand 'Comprehensive Entrepreneurship' in the right perspective.

We hope that this Conference and Expo proves to be a surge of ideas and insights that can benefit your industries and organizations. Let us share the best practices and innovative thoughts of Successful Entrepreneurs who are passionate about promoting Entrepreneurship.

The Conference will be hosted in Visakhapatnam, popularly known as "City of Destiny" and "Jewel of the East Coast" situated in the state of Andhra Pradesh. Visakhapatnam is primarily an industrial city, apart from being a port city. It has several state owned heavy industries, an advanced steel plant, one of India's largest & oldest shipyards and an Oil Refinery of Hindustan Petroleum Corporation Ltd. It is also an educational hub with one of the oldest universities, the Andhra University which has many great personalities as its Alumni. It is often praised as the best tourism destination of Andhra Pradesh. From lakes to cool beaches; beautiful hills to valleys & caves, Visakhapatnam has them all.

About ALEAP

The Association of Lady Entrepreneurs of Andhra Pradesh (ALEAP) was established in December 1993. With its seamless efforts since inception, today ALEAP enjoys the recognition of being one of India's premier organizations promoting entrepreneurship among women.

ALEAP is an initiative of like minded women entrepreneurs who were zealous to motivate, train, and extend support to women and transform them into successful entrepreneurs.

ALEAP acts as a facilitator and helps women in acquiring entrepreneurial skills, guiding them to become economically independent. This is achieved through various national and international training programs, skill upgradation programs, entrepreneurship development programs organized by ALEAP.

It is a matter of honour & pride to ALEAP that Smt. Kanneganti Rama Devi, president, ALEAP has been nominated as a member of The MSME Task Force constituted by Prime Minister's office at New Delhi, to address issues and problems faced by MSME's across the country. It goes without saying that ALEAP is playing an important role in Nation Building, by playing an active role in National decision making forum.

ALEAP aims to make the state of Andhra Pradesh a Role-Model in promotion of women entrepreneurship. As a first step in Women Empowerment, ALEAP established India's first industrial estate exclusively for women at Gajularamaram, R.R. Dist, Hyderabad, where nearly 110 units are functioning successfully. Yet another industrial estate was established in Nunna, Vijayawada. We aspire that many more such industrial estates for women are setup, thus fulfilling the Nation's commitment to Women Empowerment.



INTERNATIONAL SYMPOSIUM AND EXPO ON
"COMPREHENSIVE ENTREPRENEURSHIP"



Conference Convenors

- Mrs.P.Jyothi Rao
- Mrs.P.S.Jyothi
- Mrs.A.Durga Bhavani

Symposium Themes

(A) Promoting Entrepreneurship

- (A1) Entrepreneurship - education and training
- (A2) Influencing attitudes and skills for entrepreneurship development globally
- (A3) Focus on Youth - Business case studies and knowledge transfer

(B) Business Creation and Development - Propelling Start-ups

- (B1) Policies and schemes for MSMEs
- (B2) Finance options for MSMEs sector
- (B3) Building competitive Business Clusters
- (B4) Venture capital and angel investors

(C) Innovation

- (C1) Technology innovation
- (C2) Eco friendly Technologies

(D) Marketing

- (D1) Harnessing Internet
- (D2) Vendor development from Public Undertaking
- (D3) Franchise opportunities
- (D4) Marketing methods for small businesses – branding, certifications ,Eco star.

(E) Progress-Achieving International Standards

- (E1) Promotion of International Trade
- (E2) Capacity Building for Entrepreneurs

(F) Best Practices

- (F1) Representations from different member organizations

Eminent speakers/Chairpersons of the Symposium:

- Dr.Luiz Ramalho, Head of Department , Sustainable Business Development in Industrialized and Transition Countries, InWEnt, Germany
- Ms.Stuti Kacker IAS, Secretary, Board for Reconstruction of Public Sector Enterprises, Ministry of Heavy Industries and Public Enterprises, Govt.of India.
- Mr.MadhavLal I.A.S, Additional Secretary and Development Commissioner of MSME . Govt. Of India.
- Dr.Prahalada, Distinguished Scientist & Chief Controller (R&D), DRDO, New Delhi.
- Mr.J.S.Mishra I.A.S , CEO, KVIC,
- Mr.Ajit Rangnekar, Dean, Indian School of Business, Hyderabad.
- Dr.Saikat Dutta Mazumdar,ICRISAT
- Dr.Ch.Kondaiah, Director General, NIMSME, Hyderabad.
- Ms.Neeraj Upadhyaya, Ministry of Renewable Energy.
- Mr.Rakesh Rewari, MD, SIDBI.
- Mr.Dinesh Awasti, Director ,EDII
- Mr.U.R.Tata, Chief Executive Officer, CGTMSE,
- Ms.Hemamalini Maiya, M.D, M.T.R Hotels, Bangalore.
- Mr.Berthold.Hoffmann, Senior Project Manager, InWEnt, Germany.
- Ms.Antoinette Gomez, President, BPW International (International Federation of Business and Professional Women) South Africa
- Mrs.Indira Dutt, Chairperson, SAARC Chamber of Women Entrepreneurs Council (SCWEC).
- Ms.Petra Beden Decber, President, VDU, Germany.
- Ms. Nasreen Awal Mintoo, Bangladesh Women Chamber of Commerce &Industry (BWCCI), Bangladesh
- Ms.Desho Dawa Den, National women Association of Bhutan, Bhutan.
- Ms.Rajiniwood ,Australian Chamber of Commerce ,Australia
- Ms.Roobha Devi Chetty, AMFCE ,Mauritius
- Ms.Basant,Global Project Partners, Germany
- Ms.Anna Getruda Reynake, JCCI, South Africa.
- Ms.Rag Abdou, ABWA, Egypt
- Ms.Pramila Acharya Rijal, Federation of Women Entrepreneurs Association(FWEA) , Nepal
- Mr.RaghuBabu, GTZ, Germany.
- Ms.Ramya Weerakoon, Vice Chairperson, SCWEC, Sri Lanka.