



Atal Incubation Centre
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The wind below the wings



NEWSLETTER
JULY TO SEPT' 2023



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From Editor's Desk

Dear Members

I hope this message finds you all in good health and high spirits. As we enter the latest edition of the ALEAP Newsletter, it gives me great pleasure to share with you some remarkable achievements and significant developments that have taken place in our thriving community during the past quarter.

AIC ALEAP WEHUB has always been at the forefront of nurturing innovation and fostering entrepreneurship among women in our region. Our collective efforts have consistently yielded promising results and groundbreaking stories. One such story is the recent triumph of Ravi Kiran, the founder of Alien Innovations. Ravi Kiran has earned a well-deserved award, and it brings immense pride to ALEAP as a testimony to our commitment to nurturing talent and innovation.

This achievement further underscores our mission at ALEAP, and it motivates us to continue our unwavering dedication to creating an environment where women entrepreneurs can thrive, innovate, and succeed.

But the celebrations don't end here. Several noteworthy events and initiatives were undertaken during the last quarter, which have significantly enriched the experience of our start-ups and raised the standards of our community. These efforts, driven by the collective spirit of ALEAP, are a testament to our commitment to promoting excellence. Here are some of the highlights:

Mentorship Programs: ALEAP continues to strengthen its mentorship programs, connecting experienced mentors with budding entrepreneurs. The invaluable guidance and support provided through these programs have proven to be instrumental in the success of numerous startups within our ecosystem.



Networking and Collaboration: In an ever-evolving business landscape, collaboration is key. We've facilitated numerous networking events, fostering partnerships and alliances that have opened up new avenues for growth and innovation.

Skill Development Workshops: Keeping in mind the dynamic nature of technology and business, ALEAP organized a series of skill development workshops, equipping our members with the latest tools and techniques necessary to stay competitive in their respective industries.

Investor Relations: We've been actively working to bridge the gap between startups and potential investors. Several successful investor pitch sessions have taken place, helping startups secure the funding they need to scale their ventures.

Market Access Opportunities: ALEAP has been dedicated to providing our members with access to new markets, both domestically and internationally. Our efforts in this area have already borne fruit for many entrepreneurs within our network.

As we reflect on these achievements and look forward to what the future holds, I'd like to extend my heartfelt thanks to all the members, partners, and supporters who make ALEAP the thriving community it is. Your unwavering dedication and commitment are the driving force behind our collective success.

Thank you for your continued support and dedication. Let's look ahead to more milestones and triumphs in the upcoming quarters, as you enjoy this edition of our Newsletter.

Warm regards,

K. Rama Devi
Editor-in-Chief
ALEAP Newsletter





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STARTUP AWARDS



#BWWESA

BWDiS:PUPT 5th Edition
WOMEN
ENTREPRENEURSHIP
SUMMIT & AWARDS 2023



BEST EMERGING ENTREPRENEUR

WINNER

SANTHOSHI SUSHMA BUDDHIRAJU
CEO and Co-founder | Autocracy Machinery

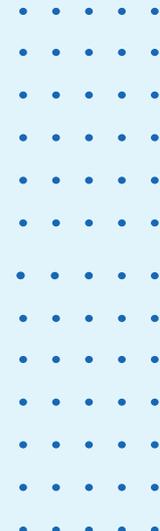
JURY MEMBERS: Bhuvana Ravi, Director, Drishya Education, **Meghna Agarwal**, Co- Founder, IndiQube, **Vaishali Nigam Sinha**, Co-Founder and Chairperson, Sustainability, ReNew, **Chirag Shah**, Senior Vice President, Blacksoil **Dr. Annurag Batra**, Chairman & Editor-in-Chief, BW Business World, Founder Exchange4Media

Dr. ANNURAG BATRA
Chairman & Editor-in-Chief
BW Businessworld & Founder, exchange4media

JULY 27, 2023

Organised by
BWDiS:PUPT
BW BUSINESSWORLD

AIC ALEAP WEHUB Startup Autocracy Machinery Private Limited Founder **Ms. Santhoshi Buddhiraju**, wins the Best Emerging Entrepreneur Award at the 5th edition of BW Women Entrepreneurs Summit & Awards 2023.





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OUTREACH



Smt. K. Rama Devi, CEO, AIC ALEAP WEHUB was invited to be a panellist at the Startup20 Shikhar Conclave at Gurugram, Haryana conducted by AIM NITI Aayog, Govt. of India. The other participants include Ms. G Neelima, CPO, ALEAP India, Mr. Vijay, Gate India; Mr. T Ravi Kiran, Alien Innovations; Ms. Sravanthi, Edinlife; Mr. P Hani, Edgeforce Solution; Ms. Nandita, Zaivic Tech.

Government officials' visit to incubator



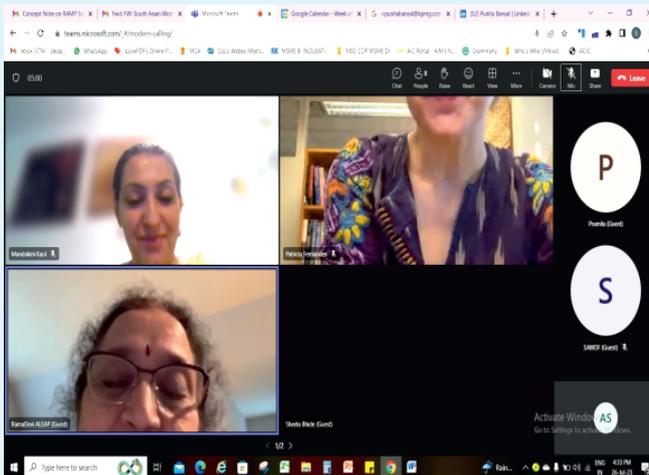
Ms. Chanda Rani Rai, MD Govt. Food Preservation Factory, Commerce Industries Dept., Govt of Sikkim, visit AIC ALEAP WEHUB along with Mr. Rishikesh Sharma, Invest India, and other officials from Government of Sikkim. Ms. Veena Hanamsagar, CIO, hosted the visiting delegation, who toured the facility and interacted with the start-ups.



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CAPACITY BUILDING

A very comprehensive workshop on Gender Dimensions of Trade Facilitation in India was conducted as a collaborative effort of World Bank and Federation of Small and Medium Enterprises (FSME). ALEAP India actively participated in the workshop represented by Ms. G. Neelima, CPO.



The World Bank and South Asian Women Development Forum (SAWDF) had an elaborate discussion on issues of women entrepreneurs. Smt. K. Rama Devi, President, ALEAP India; Dr. Sheela Bhide, Chairman, WEITTC; Dr. Jyothi and Ms. C.S.Sravani participated in the conversation along with officials from World Bank Group and SAWDF.

MENTORING SESSION

AIC ALEAP WEHUB encourages the start-ups that it nurtures to push the envelope. Towards this it hand-holds them through various knowledge-gaining sessions that enables the start-ups to manoeuvre better. In this regard Mr. Ravindra Barlingey, Mentor for ALEAP Start-ups, conducted one-on-one mentoring session for Ms. Sravanthi, Founder of Edin Life Pvt. Ltd. and Ms. Ankitha, Founder, Ani a Foods, thus enriching them with new insights in their business journey.





NETWORKING SESSION



Dr. Zahoorullah SMD, Advisor, ALEAP WEHUB & ALEAP speaking on innovations in sustainable technologies and WEHUB startups.



Success story of Autocracy Machinery Pvt. Ltd. Founder Ms. Santhoshi Buddhiraju speaking on her journey.

ALEAP India in association with Centre for Responsible Business (CRB) and Alliance for Commercialisation and Innovation Research (ACIR) had an elaborate discussion on Responsible Business Practises for Startups and MSME attended by Ms. Devyani Hari, Director CRB, Mr. Saquib Khan, Operations Director, ACIR, Mr. Vinay Pandey, Sr. Programme Manager, CRB, Ms Preksha Kapoor Director for Women Programmes, ACIR, ALEAP committee members and founders of several start-ups and medium and small scale enterprises. It raised awareness about responsible ways of conducting business among start-ups and opportunities for various new collaborations among the stakeholders involved.



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STARTUP ACHIEVEMENTS & ACCOLADES



ALEAP India participated in "Sankalp Saptah", a programme on Aspirational District at Bharat Mandapam, New Delhi. This initiative was inaugurated by Hon'ble Prime Minister Shri Narendra Modi. Ms. G Neelima, CPO, ALEAP India, Ms. S Mounika, IIIRPD and Dr. Sudarshan, IIIRPD attended the programme.





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BANKING CONNECTS

ALEAP India hosted Town Hall meeting under the aegis of RBI. This initiative was a platform for bankers and budding entrepreneurs to interact and voice their expectations. This event held at ALEAP Industrial Estate, Hyderabad was attended by a delegation from RBI led by Smt. K Nikhila, Regional Director, RBI, Telangana, along with Shri K Rajendra Prasad, DGM. RBI and other bankers. The visitors were hosted by Smt. K. Rama Devi, President, ALEAP India, Smt. Y. Tripuramba, Sr. Vice President, ALEAP India and Ms. Veena Hanamsagar, CIO, AIC ALEAP WEHUB.



AIC ALEAP WEHUB INFRASTRUCTURE COMMON FACILITY FOR PROTOTYPING & MVP STAGE

Enhancing the infrastructure facility at AIC ALEAP WEHUB, an all-new Re-circulatory Aquaculture System (RAS) Unit and Electric Pottery Wheel was inaugurated by Smt. Suseela Chintala, CGM, NABARD Telangana in the presence of Smt. K. Rama Devi, President, ALEAP India.





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BANKING CONNECTS



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Government and Bank Schemes for Startups & MSME's

SBI Startup Branch in collaboration with ALEAP We Hub (Atal Incubation Centre) organizing awareness program for ALEAP Startups / Women Entrepreneurs / MSMEs on Government schemes & Financial assistance from SBI Start Up Branch

11th August 2023

11.30A.M to 1.30P.M
FOLLOWED BY LUNCH

SBI Startup Branch, Gate No:2, Knowledge city, Satva Building, Hitech City

[Click Here TO REGISTER!](#)

Contact us: aic.wehub@aleap.org | www.aleap.org | www.aicaleapwehub.in

AIC ALEAP WEHUB conducted awareness programme on Government Schemes and Financial Assistance from SBI Startup Branch for startups, women entrepreneurs & MSMEs. This assistance for specially meant for enterprises nurtured by AIC ALEAP WEHUB. Over 50 participants attended this session organized by Ms. Veena Hanamsagar, CIO, AIC ALEAP WEHUB; Mr. Lokesh, Chief Manager SBI; Ms. Akhilandeshwari, Assistant Manager, SBI, and gained meaningful guidance.





MARKETING & TRADE CONNECTS

AIC ALEAP WEHUB along with SIDBI, ONDC conducted an awareness Session to onboard women entrepreneurs on to the ONDC platform through MyStore. The session conducted by an expert team exhibited the live demo on how a step-by-step process is to be followed to successfully complete the onboarding. The event, attended by over 50 participants, was conducted by Mr. Prabhakar Praveen Kumar, GM; Ms. Kirti, Co-Founder, MyStore; Ms. V Sreedevi, Secretary, ALEAP, Ms. Pallavi Joshi, MCM and Mr. Ramakrishnaiah.





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ACADEMIC CONNECTS



The poster features a central circular portrait of Mr. Ravindra Barlingay, a man with glasses and a dark suit. To the right of the portrait, the text reads: "KNOWLEDGE SESSION THE INTERSECTION OF TECHNOLOGIES". Below this, it says "A dive into AI, IoT & Robotics and it's applications. by Ravindra Barlingay, IoT and Robotics, Vice President – AI". At the bottom, there are three green boxes containing the date "19TH AUGUST '23", the time "TIME: 10:30 AM", and the venue "VENUE: MRCET CAMPUS". The background is light blue with a circuit-like pattern and a robotic hand holding a glowing orb. Logos for ALEAP and WE-HUB are in the top right corner.

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KNOWLEDGE SESSION
THE INTERSECTION OF TECHNOLOGIES

A dive into AI, IoT & Robotics and it's applications. by
Ravindra Barlingay,
IoT and Robotics, Vice President – AI

19TH AUGUST '23 **TIME: 10:30 AM**

VENUE: MRCET CAMPUS

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Over 200 students attended the knowledge session on "The Intersection of Technologies - A drive into AI, IoT & Robotics and its applications" at Mallareddy College of Engineering and Technology. This profound session was delivered by the expert Mr. Ravindra Barlingey.





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ACADEMIC CONNECTS

An elaborate session on idea generation, BMC and Business Plan was held at Malla Reddy Women's College, attended by over 150 students. The session was held by Mr. Vijay Ladha, Mentor at ALEAP India along with Mr. Ch. Mahender Reddy, Dr. Ch. Bhadra Reddy and Dr. Y. Madhatee Latha.

MALLA REDDY ENGINEERING COLLEGE FOR WOMEN

IN ASSOCIATION WITH
ALEAP WE-HUB

ENTREPRENEUR DEVELOPMENT CELL PRESENTS

**GUEST LECTURE ON
IDEA GENERATION,
BMC & BUSINESS PLAN**

SPEAKER
MR. VIJAY LADHA
Business Mentor, Entrepreneur,
Chartered Accountant
Business Mentor (Pro Bono) with Standford University Seed

Chief Patron
Shri. Ch. Mahender Reddy
Secretary, MRGI

Patron
Dr. Ch. Bhadra Reddy
President, MRGI

Convener
Dr. Y. Madhatee Latha
Principal, MRECW

30TH AUGUST '23 **TIME: 10:30 AM**

**VENUE: MALLA REDDY ENGINEERING COLLEGE FOR WOMEN
DHULAPALLY, SECUNDERABAD**

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MENTORING SESSION

The start-ups nurtured by AIC ALEAP WEHUB had an intense mentoring session with Mr. Vijay Ladha, Mr. Shankar Varma, Varma Farms, Ms. K Kala Jyothsna, Caerus Info, Mr. Ravi Kiran, Alien Innovations and Ms. Charu Dhayani, Woodbox are some of the ambitious entrepreneurs, who participated in this profound session.



AIC ALEAP WEHUB conducted an Entrepreneurship Awareness Programme attended by over 70 students and faculty members of Mallareddy Engineering College (MREC). This session, held by Ms. A. Duhita and Mr. VBRK Raju, AMO, familiarised the students about the Incubation centre and its manufacturing facilities along with the nurturing support that the centre extends to budding entrepreneurs.





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CORPORATE PARTNERSHIPS

ALEAP India and Centre for Responsible Business (CRB) joined hands to work and share knowledge on sustainable and responsible business developments and practices. This agreement will enable their members to learn from Industry experts and practitioners, both from within the two organizations and from external sources.

They will exchange information on the latest developments in their respective areas that are of common interest and jointly collaborate in conducting workshops focused on business and human rights, environment and climate change, sustainable value chains and circular economy principles.

This association will also enable them to explore new initiatives and fund-raising opportunities. They will also collaborate to design interventions with policy makers for MSMEs to support more sustainable and inclusive policy making.





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AIC ALEAP WE HUB

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